

*Best Practices in Law Enforcement  
And  
Private Sector Partnerships*

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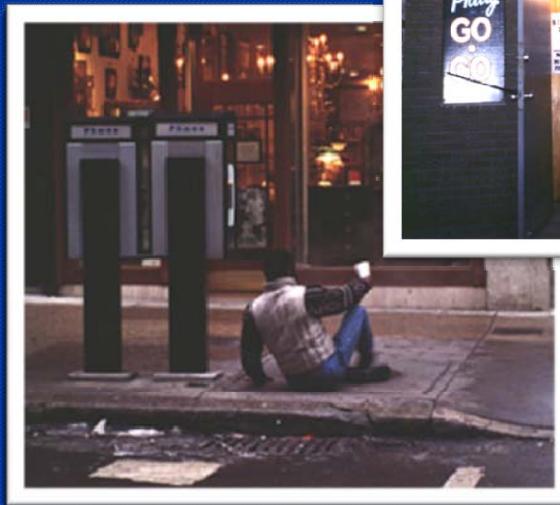
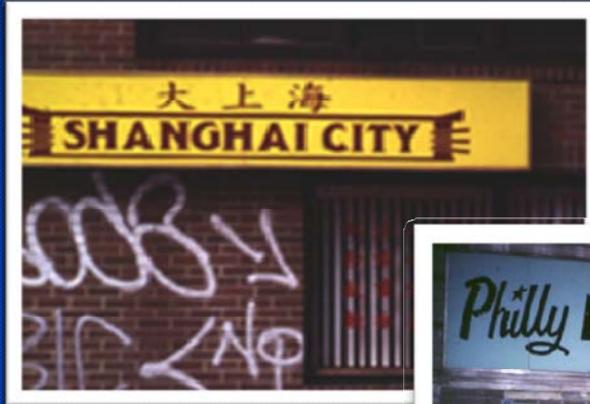
*The Philadelphia Story*

*In the beginning...*

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# Origin 1990: A Degraded Public Environment



## *Center City District*

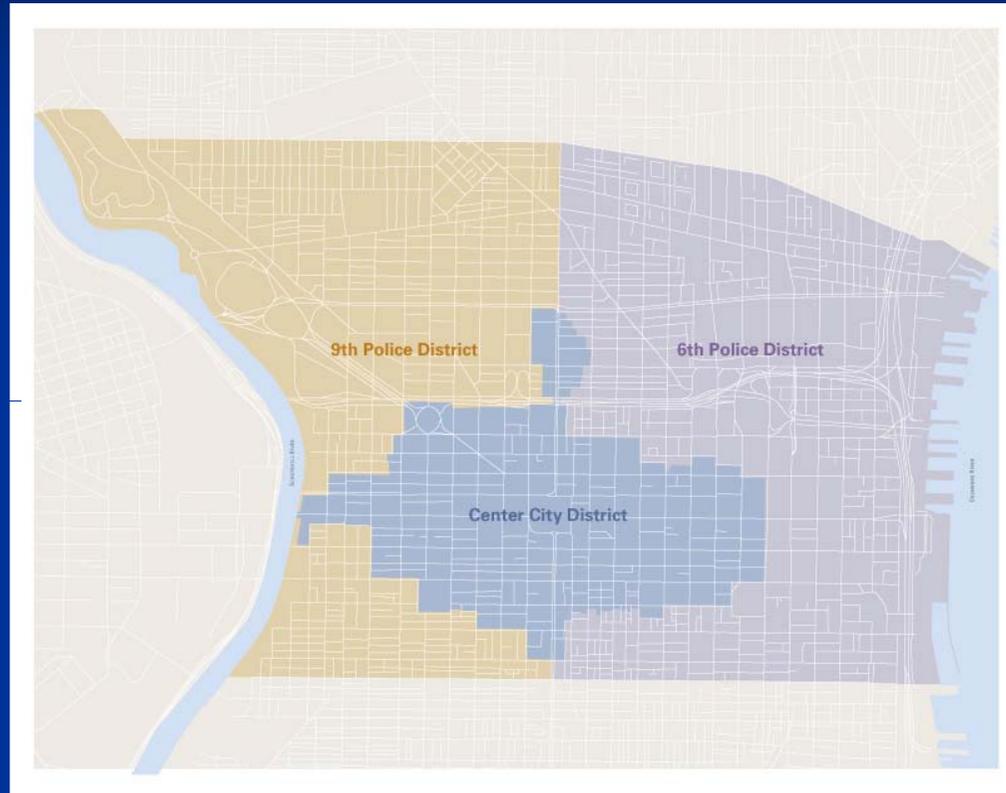
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- **Center City District - business improvement district / non-profit / municipal authority**
- **Business Improvement District**
- **Began operations in 1991 *supplementing* municipal services**
- **Primary goal: *make Center City clean, safe & attractive***
- **Strategic planning & research, business leadership, marketing & events, public safety, on-street maintenance, capital improvements, transportation, downtown parks & schools.**
- **Philadelphia Police Department Center City District Substation**

# *6th, 9th & CCD Police Districts*

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**220 blocks in the Central Business District**

# Public Safety Programs

- Community Service Representatives (CSRs)
- Crime Prevention Services
- Philadelphia Police Department Center City District Substation
- Philadelphia Community Court





# *Philadelphia Police Department Center City District Substation*

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- Captain
- Lieutenant
- 5 Sergeants
- Corporal
- 65 officers
- Foot patrols
- Bicycle patrols
- Segway patrols
- Convention Center detail





## *Philadelphia Police Center City District Substation*

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- Co-located with Center City District
- Joint roll-call – first in the nation
- Share locker room facilities
- Joint deployment strategies
- Shared operations room
- Daily interaction police & CSRs

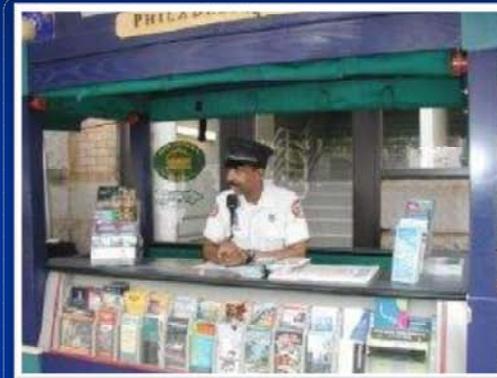


### **Two primary shifts:**

- 8:00 AM to 4:00 PM
- 3:00 PM to 11:00 PM

# *Community Service Representatives Program*

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**Provide high visibility -- create a welcoming & safe environment**

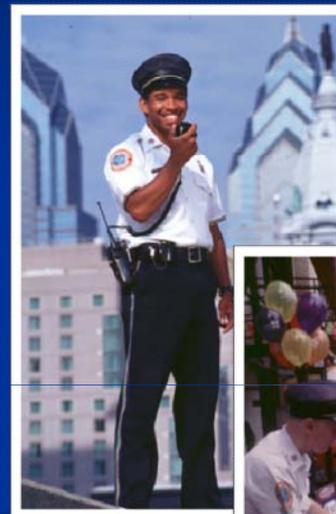
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# *Community Service Representatives Program*

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## **42 Community Service Representatives**

- **4 Supervisors**
- **7 days per week**
  
- **In-house staff**
- **Minimum age 20 years**
- **Extensive background checks**
- **Six week training program**
- **Distinctive uniforms**
- **Special homeless outreach team**
- **“Eyes & Ears” -- walking concierge**
- **Unarmed – radio based**
- **Half a block rule**
- **Surveys, business contacts & events**



## *BID as Place-Manager: Public Spaces Collaborative*

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# *Crime Prevention Services*

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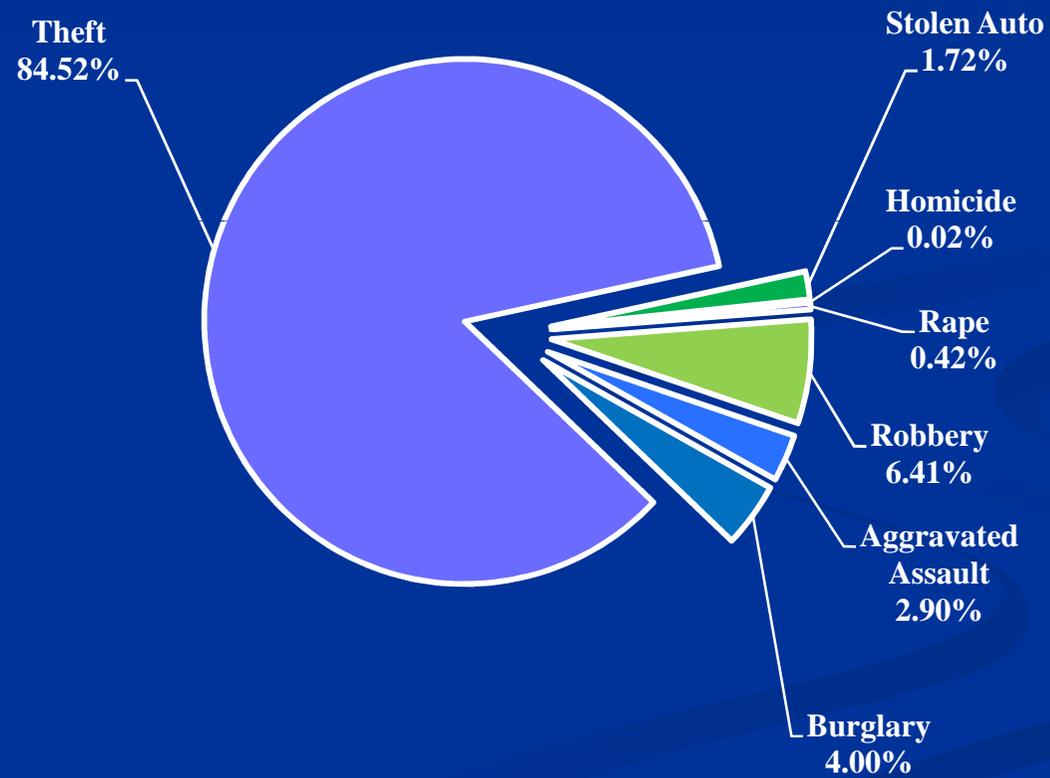
- **Targeted Strategies to Reduce Crime & Enhance Perception of Safety.**
- **Crime Trends & Hot Spot Analysis through Geographic Information Systems (GIS) – direct access to police crime data.**
- **Crime Fighters & Life Savers Seminars.**
- **Security Surveys.**
- **Crime Prevention Tip Guides & Publications.**
- **Public - Private Partnerships.**
- **Philadelphia Crime Prevention Council.**
- **16<sup>th</sup> Annual Crime Prevention Awards Ceremony.**
- **Homeland Security & Emergency Preparedness Initiatives.**
- ***Alert Philadelphia* Emergency Communications Network.**
- **Nuisance Businesses/Bars Initiative.**
- ***'On-Call'* Court Program.**
- **Center City Sentencing Task Force.**



# 2010 Part One Crime

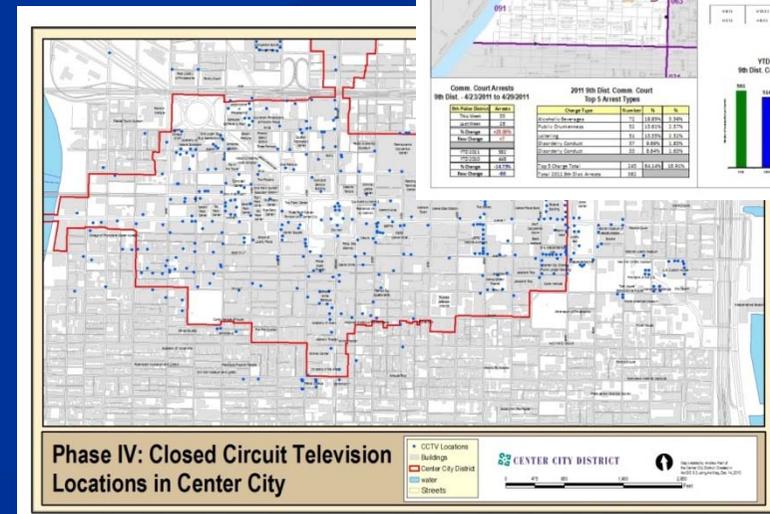
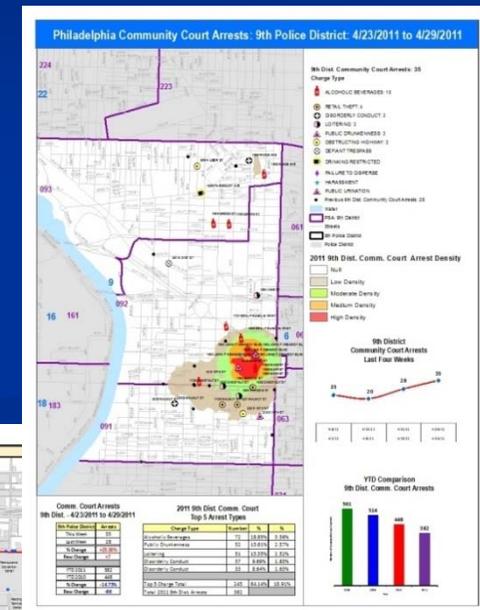
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## 2010 Center City District Part One Crime

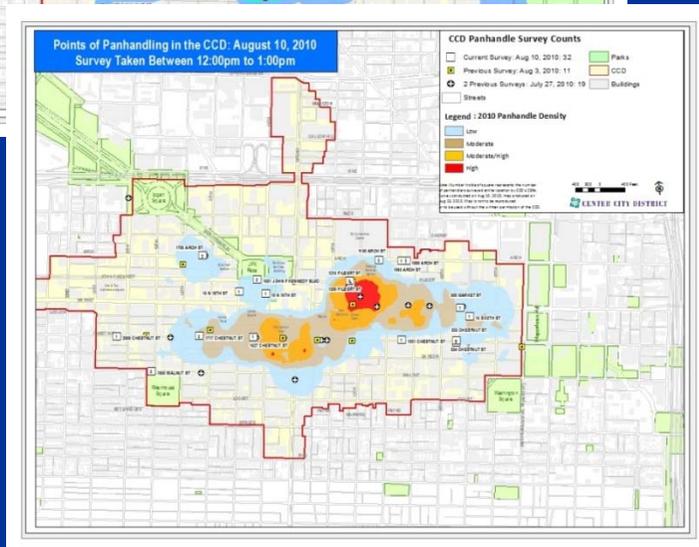
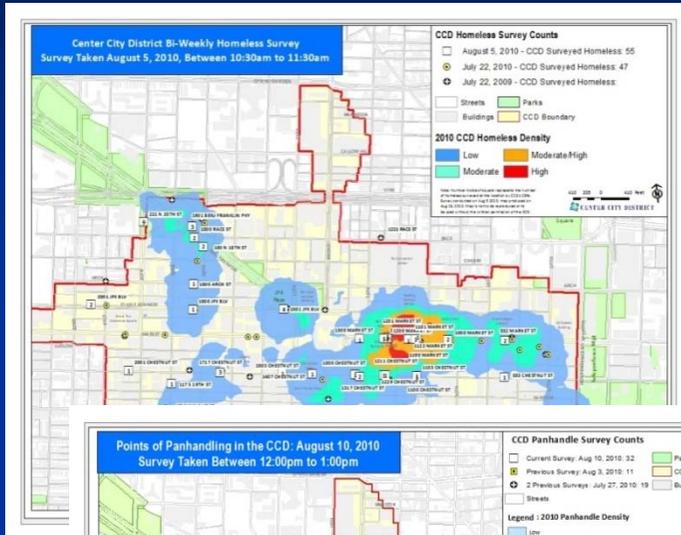


# GIS Mapping & Analysis

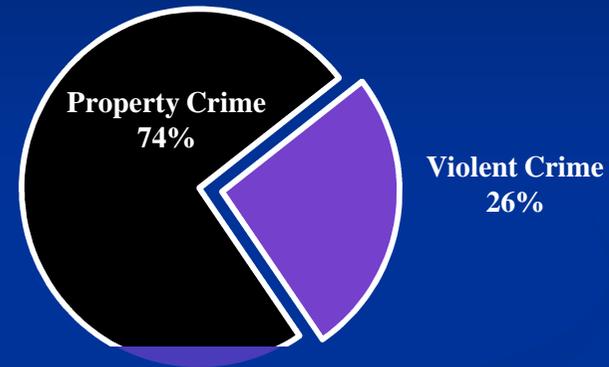
- Central Police Division data
- Part One crimes
- Trend & hot spot analysis
- Community Court arrests
- Crime bulletins
- Homeless & panhandling
- Public space issues
- Special events
- CCTV locations
- Subway entrances



# Mapping Panhandling & Homeless Trends



2004 – 2010 Homeless Arrests in the 6th & 9th Districts  
Property Crime vs. Violent Crime

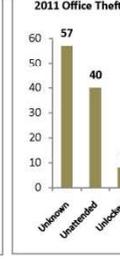
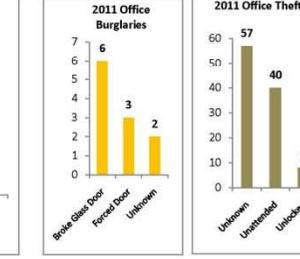
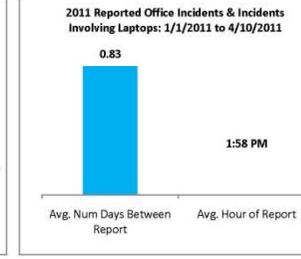
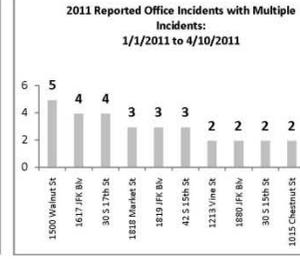
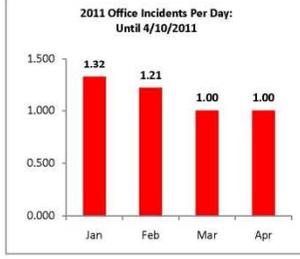
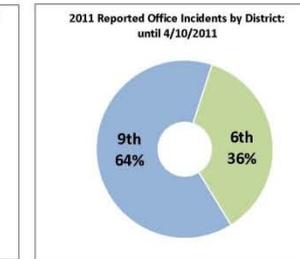
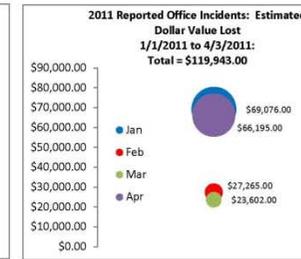
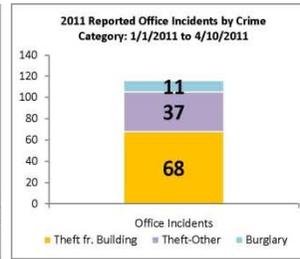
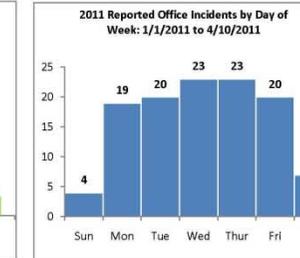
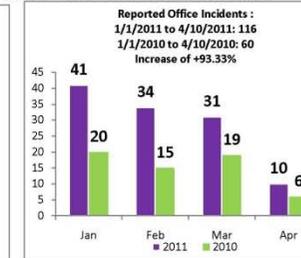
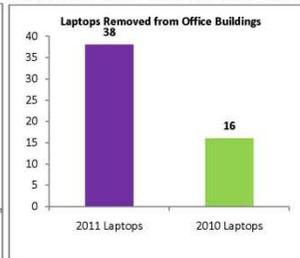
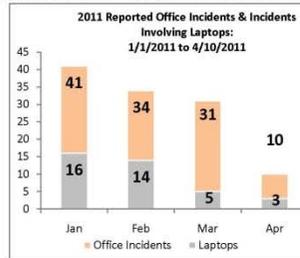


2004 – 2010 Homeless Arrests in the 6th & 9th Police Districts  
Part One vs. Part Two Crime



# Office Theft Analysis

Reported Office Building Incidents in the 6th & 9th Police Districts: 1/1/2011 to 4/10/2011 - Created by Drew Hart - Center City District - 215.440.5516 - ahart@centercityphila.org

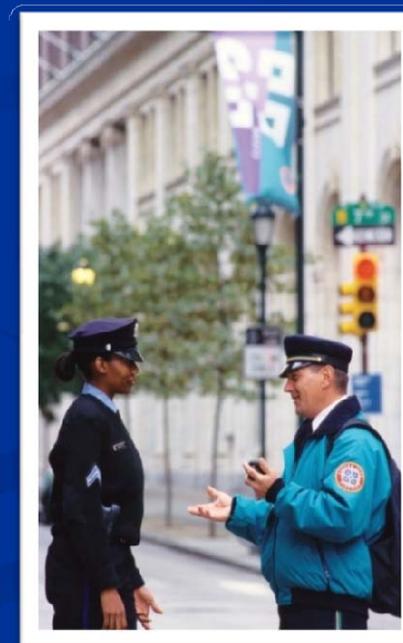




## *Substantial Long-Term Decreasing Trends:*

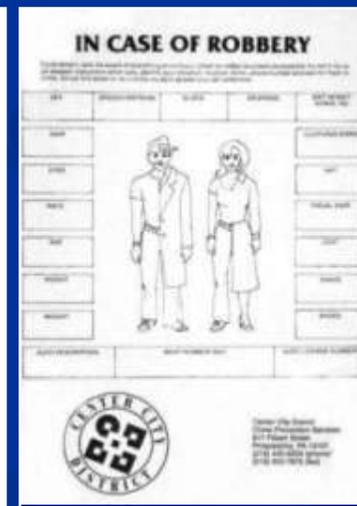
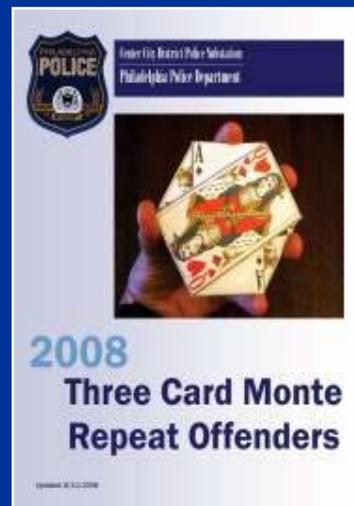
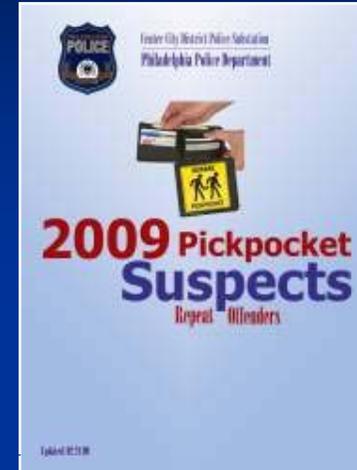
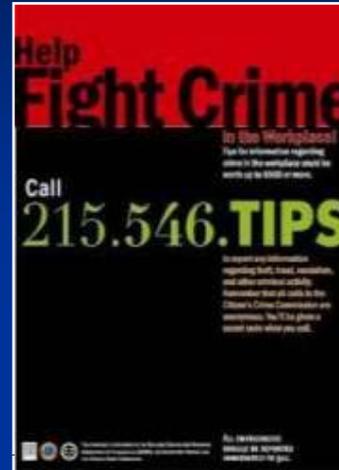
*1993-2010*

- **Decrease of - 44.77% in Part One crime in CCD**
- **Decrease of - 66.83% in theft-from-auto in CCD**
- **Decrease of -75% in theft from auto in 6<sup>th</sup> & 9th**
- **Decrease of - 61.60% in robberies**
- **Decrease of - 84.91% in stolen autos**



# Targeted Crime Reduction Strategies

- Bank robbery
- Burglary
- Laptop theft
- Copper/brass theft
- Trespassing
- Robbery
- Theft from auto
- Theft from persons
- Pickpocket theft
- Homeless & panhandling
- Three-Card Monte
- Transit safety
- Street smarts
- Nuisance businesses/bars
- *On-call* court program
- Sentencing Task Force
- “Youth Flash Mobs”





# *Philadelphia Crime Prevention Council*

*Started in 1997*

**300 members:**

**Forum for federal, state and & local law enforcement meeting bi-monthly with corporate and private security professionals.**

## *Key Public - Private Partnerships*

- **Current crime trends**
- **Homeland security**
- **Counter Terrorism**
- **Emergency preparedness**
- **Continuity of operations**
- **Pandemic flu planning**
- **Joint strategies to combat crime**
- **Sharing of information**
- **Networking**





### Alert Philadelphia Users

If you are interested in signing up to receive Alert Philadelphia notifications or are a current subscriber and would like to update your profile with new contact information, company details or devices visit the Alert Access page.

[Learn More](#) >>

### General Public

There are a number of alert networks available to the general public that provide information on major incidents, severe weather conditions, emergency notifications, health information, transportation issues, and more.

[Learn More](#) >>

### What We Do

Alert Philadelphia is your direct connection to real-time alerts, updates and instructions in the event of an emergency- Where to go, what to do (or avoid) and who to contact for timely information as it becomes available.



“Partnering with the CCD to deliver important and timely information to businesses and organizations that drive our city forward is an essential piece of our crime prevention strategy.”

PPD Police Commissioner, Charles H. Ramsey

This enhanced network allows users to receive real-time information via text messages on a variety of communications devices, including e-mail, cell phones and smartphones (Blackberry, iPhone and other PDA platforms) and pagers.

[Learn More](#) >>

### Alerts



To date, the Alert Philadelphia network has contributed to five criminal arrests. We are proud to be of assistance in making Philadelphia safer.

[Learn More](#) >>



*Coordinated by Center City District & Philadelphia Police Department*

- **\$50,000 initial investment between CCD & the Philadelphia Police**
- **2,400 users - critical communications network - PA, DE, DC & NJ.**
- **Emergency real-time text based notification system.**
- **Information & security enhancements following terrorist incidents overseas.**
- **Homeland security notifications & threat level changes.**
- **Evacuation information & shelter-in-place practice drills.**
- **Terrorism field exercises.**
- **Demonstrations & marches.**
- **Crime patterns or trend alerts.**
- **Multi-alarm fires & major traffic detours.**
- **Significant transportation emergencies.**
- **Appeals for witness information, CCTV photos, etc.**

❖ **Alert Philadelphia credited w/ aiding Philadelphia Police with 5 arrests.**



## *Alert Sub-Groups*

**Anti-Terrorism Advisory Council**  
**Center City District Group**  
**Coast Guard**  
**Cultural Institutions**  
**Educational Institutions**  
**Facilities Management**  
**Faith-Based Organizations**  
**Financial Institutions**  
**High Rise Security Officers**  
**Hospitality Industry**  
**Hospitals**  
**Hotels**  
**Jewelry District**  
**Law Enforcement**

**Public Information Officers**  
**Private Parking Facilities**  
**Phila. Federal Community**  
**Phila. Crime Prevention Council**  
**Parking Authority / Taxi Inspectors**  
**U.S. Postal Inspection Service**  
**Property Owners and Managers**  
**Residential Building Managers**  
**Restaurants**  
**Retailers & Shopping Malls**  
**Schools**  
**Special Services Districts**  
**W. Phila. Public Safety Group**



## **Underground Electrical Explosion & Fire:**

**1:48 PM - 2:15 PM - 2:18 PM- 2:20 PM-2:37 PM - 2:49 PM  
2:57 PM -2:59 PM - 3:23 PM - 3:51 PM - 3:58 PM- 4:45 PM**

**Explosion in the 9<sup>th</sup> District at 30 S. 15<sup>th</sup> Street. PECO Workers on location underground doing work heard 2-3 explosions. It is unknown what caused the explosion at this time – strong smell of gas in the area.**

### **Update:**

**We have received information that an underground PECO line exploded possibly due to a gas build up at 15<sup>th</sup> & Ranstead. Police, Fire and PECO workers are on location. They are in the process of shutting off the conduit so they can investigate the incident. Employees of Center Square did voluntarily evacuate the building.**

**No buildings are being evacuated at this time. Streets are shut down between 15<sup>th</sup> & 16<sup>th</sup> from Market to Chestnut at this time while the incident is being handled. Traffic is being re-routed until the area is cleared...**



# Parking Operators Robbery Bulletin:

**Alert Philadelphia**  
Emergency Text Based Notification System

Center City District  
Philadelphia Police Department

November 23, 2010 [www.alertphila.com](http://www.alertphila.com)

### Parking Operator Crime Bulletin

#### Robbery Pattern in the Central Police Division

The Philadelphia Police Department and the Central Detective Division have identified a robbery pattern of parking facilities within the Central Police Division. Over the past two weeks five robberies have been reported.

Three incidents involved one suspect and the other two incidents were committed by two suspects. Three incidents involved a gun or simulated weapon. No one was injured but all the employees and operators are very concerned and taking steps to enhance their security.

**Reported Incidents:**

Nov. 12th	EZ Park	2126 Walnut Street	8:25 PM
Nov. 16th	Five Star	1607 Sansom Street	8:28 PM
Nov. 20th	EZ Park	2126 Walnut Street	9:55 PM
Nov. 20th	Patrol Parking	225 N. 13 <sup>th</sup> Street	7:15 PM
Nov. 21st	EZ Park	2101 Chestnut Street	9:10 PM

**Suspect Descriptions:**

**#1 Incident:** black male, 6'4" - 6'9" H., wearing a brown / tan hoodie & tan/olive pants. Suspect had a sawed off shotgun, demanded money from the attendant and stole \$160.00. In this incident they forced the attendant into the porta potty.

**For Additional Information:**

Inspector Edward Kuchiger,  
Commanding Officer,  
Central Police Division  
(215) 698-3036

Captain Brian Kern,  
Commanding Officer,  
8th Police District  
(215) 698-5653

Captain Daniel MacDonald,  
Commanding Officer,  
9th Police District  
(215) 698-3068

Captain Alan Clark,  
Commanding Officer,  
Central City District  
(215) 440-8811

Captain Steven Southworth,  
Commanding Officer,  
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Sissy Irving,  
Senior Director, Crime Prevention  
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Surveillance photo from a robbery in the EZ Park garage which is located 2101 Chestnut Street on November 21, 2010.

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**#2 Incident:** black male, 5'10" - 6' H., early 20's, medium brown complexion, brown hoodie & clean shaven. Suspect kept his hand in his pocket acting as if he had a gun. The suspect fled with \$136.00 USG.

**#3 Incident:** This incident involved two men - one suspect fit the same description as in the first incident. No description of the second suspect but both men wore all black clothing. In this robbery they forced the attendant into the porta potty. They grabbed the attendant's cell phone, approximately \$80.00 and stole a customer's 2004 Silver Audi A4.

**#4 Incident:** Suspect #1 - black male, 6'2", in his 30's, thin build and wearing a dark hoodie. Suspect #2 - black male, 5'6", in his 30's, heavy set also wearing a dark hoodie. The attendant and these two men approached him and asked for change. They left and quickly returned demanding money. Suspects fled with approximately \$300.00.

**#5 Incident:** Suspect was described as a black male, 6'4" - 6'6" tall, wearing a white long sleeve shirt with red lettering and under a green armoire jacket/vest, blue jeans, black knit cap with a red band around it & dark sunglasses. The suspect brandished a black handgun in his waistband and fled with approximately \$123.00 in USG.

Police are recommending that you increase the number of attendants working at these facilities along with improvements to the lighting, CCTV, cash handling procedures and remind your attendants to always cooperate if they are confronted by a perpetrator. The robbers seek employees who appear to be isolated, working alone and in parking facilities with poor lighting or CCTV.

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# Alert Philadelphia

Emergency Text Based Notification System



Center City District  
Philadelphia Police Department

## Patricia McDermott Homicide Alert



PHILADELPHIA POLICE DEPARTMENT



Description:  
Age: Late 30's to Early 40's  
Race: Hispanic  
Sex: Male  
Weight: UNKNOWN  
Height: 5'8"

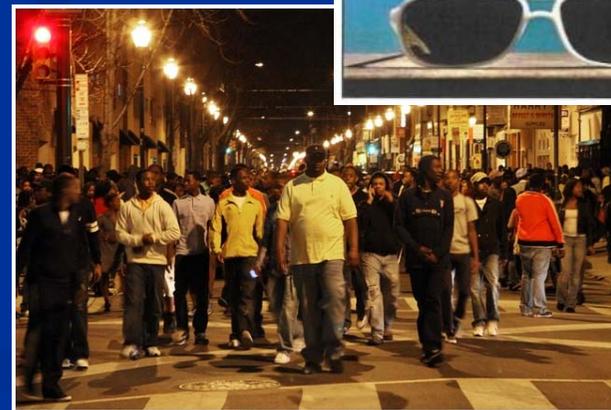
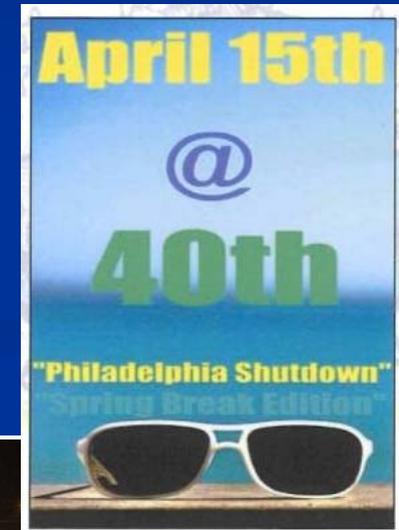


# *“Flash Mobs”*

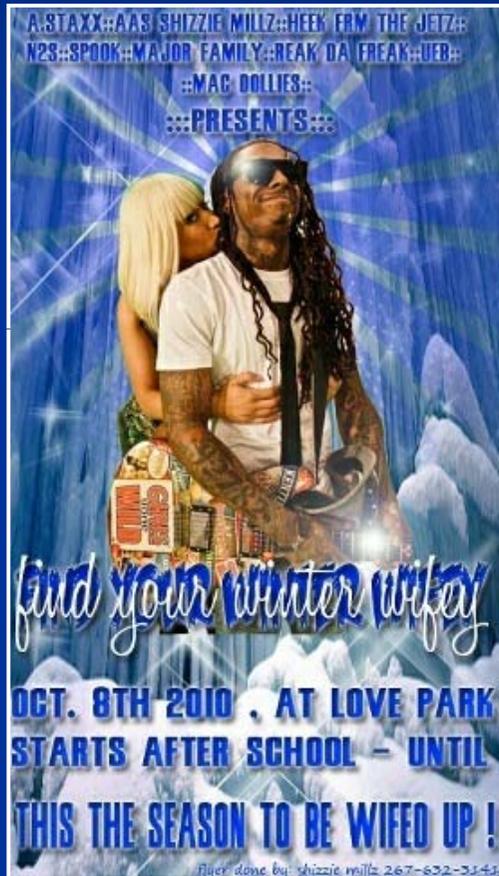
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## *Our Partners:*

- Philadelphia Police Department
- School District of Philadelphia
- School District of Philadelphia Police
- Septa Transit Police Department
- Center City District
- Private Security
- University Police Departments
- Family Court
- Juvenile Probation
- District Attorney’s Office
- Private Sector including media
- Mayor’s Youth Commission



## Public / Private Strategic Response:



- Identifying gathering points & attractors
- Special police deployment strategies
- Monitoring social networks
- Meetings with businesses & tip guide
- Modifying business culture – (Apple, Wendy’s, H & M, Malls)
- Special Alerts - school dismissals, info about possible youth gatherings, block by block notifications, etc.
- Attending court hearings
- Outreach to schools, media
- Managing surveillance footage
- Special initiatives - Macy’s, youth groups
-

*Thank you!*

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**Stacy Irving, Senior Director, Crime Prevention Services,  
Center City District / [sirving@centercityphila.org](mailto:sirving@centercityphila.org)**

**Deputy Police Commissioner Kevin Bethel  
Philadelphia Police Department / [kevin.bethel@phila.gov](mailto:kevin.bethel@phila.gov)**